

PURPOSE DRIVEN PUBLISHERS

Christian Cinematic Book Trailer Production Agreement

Thank you for choosing **Purpose Driven Publishers (PDP)** to create a professional cinematic book trailer for your book. This Agreement outlines the terms and conditions governing the production of your trailer.

1. Trailer Length: Approximately **40–60 seconds**

2. SERVICE INCLUDES

Purpose Driven Publishers agrees to produce one (1) professionally edited Christian Cinematic Book Trailer, which includes:

- Cinematic AI-generated visuals
- Professional voice-over narration
- Background music
- Professional video editing
- One (1) high-quality social media version (1080 × 1920 or another mutually agreed format)

3. Payment Terms

Production will commence only after:

- This Agreement has been accepted.
- Full payment has been received.
- All required materials have been submitted by the Client.

4. REVISIONS

The production fee includes:

- Up to **two (2) rounds of minor revisions** following delivery of the first draft.

Any additional revisions or significant changes requested after approval of the storyboard may be subject to an additional production fee.

5. PRODUCTION TIMELINE

Production is normally completed within **5–7 business days** after:

- Receipt of full payment;
- Receipt of all required materials; and
- Approval of the storyboard and narration.

Production timelines may vary depending on the complexity of the project.

6. AUTHOR RESPONSIBILITIES

The Client agrees to provide:

- A high-resolution image of the final book cover.
- A brief synopsis or back-cover description of the book.
- Any additional information reasonably required for production.
- Approval of the storyboard and narration before full production begins.

7. COPYRIGHT & USAGE

The Client retains full ownership and copyright of the book and all materials supplied to Purpose Driven Publishers.

Purpose Driven Publishers retains ownership of its production templates, creative workflows, editing methods, and proprietary production processes.

Upon receipt of full payment, the Client is granted a **perpetual, non-exclusive licence** to use the completed trailer for ministry, personal, promotional, commercial marketing, websites, social media platforms, conferences, book launches, and other lawful promotional purposes.